

## Venues and Locations:

### Spring School:

Max-Planck-Institute for Human Development (MPIB), Lentzeallee 94, 14195 Berlin,  
<https://www.mpib-berlin.mpg.de/en>,  
Contact: Philipp Stiasny, [stiasny@mpib-berlin.mpg.de](mailto:stiasny@mpib-berlin.mpg.de)

### Hotel:

Hotel Steglitz International, Schlossstraße/Albrechtstraße 2, 12165 Berlin,  
Tel: +49(0)30-790050, [info@si-hotel.com](mailto:info@si-hotel.com), <http://www.si-hotel.com/?lang=en>

### Dinner on Monday Evening:

Restaurant "Alter Krug", Königin-Luise-Straße 52, 14195 Berlin,  
<https://alter-krug-berlin.de/alter-krug/restaurant/>

### Film Program on Tuesday Evening:

Zeughauskino at German Historical Museum, Unter den Linden 2, 10117 Berlin,  
<http://www.dhm.de/en/zeughauskino.html>

### Excursion on Wednesday Afternoon:

Technical Collections at Film Museum Potsdam  
(Institute of Film University Babelsberg "Konrad Wolf"),  
Breite Straße 1 A, 14467 Potsdam; Collections at Pappelallee 20, 14469 Potsdam,  
<http://www.filmmuseum-potsdam.de/>

**Website ERC Project:** <https://dhvs.unistra.fr/en/recherche/bodycapital/>



# Visual History in the Twentieth Century: Bodies, Practices and Emotions Spring School of the ERC Project "The Healthy Self as Body Capital"

April 9–13, 2018  
Max-Planck-Institute  
for Human Development



# Visual History in the Twentieth Century: Bodies, Practices and Emotions

## Monday, 9 April, 2018

- 14:00 – 15:30 Welcome at MPIB: **Ute Frevert**  
(Director of the Center for the History of Emotions at MPIB)  
Welcome and Introduction: **Anja Laukötter** (MPIB) and  
**Christian Bonah** (University of Strasbourg)  
Participants introduce themselves
- 15:30 – 16:00 Coffee Break
- 16:00 – 18:00 Keynote speech: **Frank Bösch**  
(Director of the Center for Historical Research, Potsdam):  
War, Films, and Emotions, 1895–1960
- 18:00 – 19:00 Small Reception at MPIB with Wine and Pretzels
- 20:00 Conference Dinner at Restaurant “Alter Krug”

## Tuesday, 10 April, 2018

- 9:00 – 11:45 Seminar Session:  
**Christian Bonah** (University of Strasbourg):  
Writing the History of the Sexual Revolution through Audio-Visuals:  
From Amateur Film to State Television and Back
- 11:45 – 13:30 Lunch at MPIB
- 13:30 – 15:00 Presentations:  
**Diana W. Anselmo** (Universidade Nova de Lisboa):  
The Girl Suicide Epidemic: Eugenics, Early Twentieth Century Moviegoing  
and the Press Discourse on Female Deviance  
**Julie M. Powell** (Ohio State University, Columbus):  
“Restored to Usefulness”: Masculinity and the Imagery of  
Soldier Rehabilitation in the First World War  
Chairs: **Tricia Close-Koenig** and **Joel Danet** (University of Strasbourg)
- 15:00 – 15:30 Coffee Break
- 15:30 – 17:00 Presentations:  
**Benjamin Coulomb** (Université Grenoble Alpes):  
Selling Beauty through Advertising in France since 1968: First Steps  
**Nebojša Jovanović** (Sarajevo):  
Cinema and Sexology in Socialist Yugoslavia  
Chairs: **Tricia Close-Koenig** and **Joel Danet** (University of Strasbourg)
- 17:00 – 20:00 Break
- 20:00 – 22:00 Silent Film Program with Live Music at Zeughauskino, Berlin:  
“Educate Yourself! Health, the Body, and Self-Optimization in the 1920s”:  
Introduction: **Philipp Stiasny** (MPIB)

# Spring School of the ERC Project “The Healthy Self as Body Capital”

## Wednesday, 11 April, 2018

- 9:30 – 12:30 **Claude Mussou** (Director of INAthèque, Paris): The Work of INA  
From 12:30 Excursion to Film Museum Potsdam
- 15:00 – 16:30 Guided Tour at Technical Collections of Film Museum Potsdam,  
led by **Ralf Forster** (Film Museum Potsdam)

## Thursday, 12 April, 2018

- 9:00 – 11:45 Seminar Session:  
**Sandra Schnädelbach** (MPIB):  
Excess. The Construction of (Un)Healthy Bodies in GDR Television
- 11:45 – 13:30 Lunch at MPIB
- 13:30 – 16:00 Seminar Session:  
**Jessica Borge** (University of London):  
But where was the Condom? The Predominance of the Pill and  
its Stakeholders in 1960s British Factual Television
- 16:00 – 16:30 Coffee Break
- 16:30 – 18:00 Presentations:  
**Jane Hand** (University of Warwick):  
‘Fatness begins at Home’: Obesity and Food Choice  
on Film in Britain, 1960s-1980s  
**Peder Clark** (Centre for History in Public Health, London):  
‘Stop! In the Name of Love’: the Emotions of Health Promotion  
in 1980s Britain  
Chairs: **Tricia Close-Koenig** and **Joel Danet** (University of Strasbourg)

## Friday, 13 April, 2018

- 9:00 – 11:45 Seminar Session:  
**Anja Laukötter** (MPIB):  
Researching Film Audience and Emotions
- 11:45 – 13:00 Lunch at MPIB
- 13:00 – 14:30 Round table and closing session:  
**Claude Mussou** (INA, Paris)  
**Claudia Stein** (University of Warwick)  
**Christian Bonah** (University of Strasbourg)  
Chair: **Anja Laukötter** (MPIB)
- From 14:30 Departure